The purpose of this report is to gather standardized data for analyzing and reporting the annual activities and outcomes of The Kempe Center and Foundation. The benefits of collecting and disseminating essential Kempe benchmark data include: enhanced planning, outcome reporting, year-over-year comparisons, fulfilling funding request and reporting requirements, increased transparency, possible efficiency gains and providing information of programmatic successes.

The Kempe Center

The Kempe Center for the Prevention and Treatment of Child Abuse and Neglect’s mission is to improve the care and well-being of all children by strengthening families, communities, and the systems that serve them. We believe that abuse and neglect are preventable, that children are resilient, and that supportive care can bring health and hope.

In FY13, six areas of service at The Kempe Center provided direct services for 1,645 children, directly served 806 parents and caregivers; and consulted, trained, and presented to 8,851 professionals. Kempe provided direct services to children and/or trained professionals from 40 Colorado counties, 21 additional states and Washington, D.C., and four other countries including Bermuda, Japan, Lebanon and Turkey.
Direct Services for Children

Direct services to children included: medical assessment and treatment, mental health therapy, a mentoring curriculum, case consultation, injury assessments, comprehensive mental health assessments, and other treatment. The number of children directly served by Kempe professionals increased over the previous fiscal year, from 1,342 in FY12 to 1,645 in FY13 (a 22.6% increase). Kempe also increased direct services of counseling and therapy to adults from 451 in FY12 to 806 in FY13 (a 78.7% increase). Most of these adults were caregivers (biological parents, grandparents, foster parents, other kinship, significant others) of children treated at Kempe.

FY13 Children Served/Direct Services

<table>
<thead>
<tr>
<th>Program</th>
<th># Children Served FY2013</th>
<th># Children Served FY2012</th>
<th># Children Served FY2011</th>
<th># Children Served FY2010</th>
</tr>
</thead>
<tbody>
<tr>
<td>Child Protection Team</td>
<td>477</td>
<td>500</td>
<td>496</td>
<td>494</td>
</tr>
<tr>
<td>Fostering Healthy Futures</td>
<td>140</td>
<td>159</td>
<td>80</td>
<td>71</td>
</tr>
<tr>
<td>Child Trauma Program</td>
<td>99</td>
<td>45</td>
<td>49</td>
<td>31</td>
</tr>
</tbody>
</table>
| Clinical Services (IMHOFF, DIBS, CCTF) | 929  
*806* | 638  
*451* | 141 | NA |

Total Children Served 1,645 (+806 adult/caregivers) 1,342 (+451 adult/caregivers) 849 616

*Adult caregivers who also received therapy services (parents, foster parents, grandparents, other kinship, significant others)

Training, Presentations and Consultations

Kempe was involved with training, educating and consulting more than 8,851 individuals in FY13 with more than 44,411 “people training hours” provided. These were direct contact presentations at workshops, university classes, job sites, community locations, and national and international conferences. Kempe’s collaborations with these professionals also included consultations with other providers, meeting with caseworkers, testifying in court, serving on panels and task forces, and other related work on behalf of children and caregivers. Through consultation, Kempe consulted with 40 counties in Colorado regarding over 147 families and over 200 children.

FY13 Training, Education and Consulting

<table>
<thead>
<tr>
<th>Program</th>
<th># Attendees¹</th>
<th># People Training Hours²</th>
</tr>
</thead>
<tbody>
<tr>
<td>Child Protection Team</td>
<td>1,480</td>
<td>2,220</td>
</tr>
<tr>
<td>Fostering Healthy Futures</td>
<td>666</td>
<td>827</td>
</tr>
<tr>
<td>Child Trauma Program</td>
<td>1,839</td>
<td>7,823</td>
</tr>
<tr>
<td>Clinical Services (DIBS)</td>
<td>65</td>
<td>122</td>
</tr>
<tr>
<td>Training, Education, Consultation</td>
<td>4,381</td>
<td>25,209</td>
</tr>
<tr>
<td>Perpetration Prevention Program</td>
<td>420</td>
<td>8,210</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>8,851</strong></td>
<td><strong>44,411</strong></td>
</tr>
</tbody>
</table>

¹Total attendees by program
²Total “people” hours of training by program (i.e., 20 people x a two hour training session = 40 “people training hours”)

<table>
<thead>
<tr>
<th>Program</th>
<th># of Counties</th>
<th># of Children</th>
<th># of Families</th>
</tr>
</thead>
<tbody>
<tr>
<td>START Consultation</td>
<td>40</td>
<td>204</td>
<td>147</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>40</strong></td>
<td><strong>204</strong></td>
<td><strong>147</strong></td>
</tr>
</tbody>
</table>
FY13 Center Programs’ Significant Highlights and Outcomes

The last two years have been both exciting and challenging as the Kempe Center continues to grow and lead in the area of child abuse and neglect. Desmond K. Runyan, MD, DrPH has been the Executive Director for over 2 years. In FY2013, the Colorado Department of Human Services awarded the Kempe Center two large contracts. One contract is to run the Child Welfare Training System, which will train all child welfare workers in the state of Colorado. The other contract is to implement a statewide program to provide SafeCare, an evidence-based practice for providing parenting skills. In light of the recent growth of the Center, Dr. Runyan and the Kempe Center’s expert faculty have begun a process of reevaluating the Center’s strategic mission to ensure that all clinical, research and training programs and activities are aligned to promote future growth within the Center.

Awards and Honors

Child Protection Team

- Drs. Antonia Chiesa, Andrew Sirotnak, Kathi Wells and Jennifer Kelloff were all voted 2013 Best Doctors in Child Abuse Pediatrics by 5280 Magazine.
- Drs. Chiesa and Sirotnak were honored Best Innovative Award for Child Abuse Curriculum by the Council on Medical Student Education in Pediatrics (COMSEP).
- Denise Abdoo was voted Senior Instructor with Distinction Award for 2013 by the University of Colorado, Denver School of Medicine Pediatrics.
- Dr. Chiesa was honored with the 2012 Invited Scholar Participation award by the Center for Systematic Reviews, Wales, Cardiff.

Child Trauma Program

- Angele Fauchier was elected Communications Officer of the Colorado Implementation Collaborative.
- Monica Fitzgerald, PhD was elected Co-Chair of the Colorado Implementation Collaborative, elected Publications Committee Chair of the American Professional Society on the Abuse of Children (APSAC), and re-elected as a Board Member of APSAC.

Trauma Informed Practice

- Evelin Gomez PhD Colorado Immersion Training in Community Engagement by the Colorado Clinical Translational Science Institute.

The IMHOFF Clinic

- Dr. Bill Betts served on the Children’s Advisory Board for the Colorado Department of Health Care Policy and Finance.
- Dr. Bill Betts served on the Psychotropics Advisory Committee a joint committee of the Colorado Department of Human Services and the Colorado Department of Health Care Policy and Finance.
The Kempe Foundation's three-fold mission is to secure and provide resources, increase awareness, and engage in advocacy for the Kempe Center for the Prevention and Treatment of Child Abuse and Neglect.

Resources

In FY13, Kempe raised $2,432,016 for annual operations. Included in this total, Kempe received “in-kind” donations with a value of $62,072 for enrichment materials, supplies and activities in support of Kempe’s children and caregivers. Volunteers’ commitment of service of immeasurable value to Kempe’s efforts was performed last year. These hours included front desk coverage at the Kempe Center, child care, event planning, event production and on-site management, graphic design, consulting and many other services.

The Kempe Alliance is a dedicated group of community members who generate revenue and give in-kind gifts and services, and “friend-raise and fund-raise” through special events and advocacy. Kempe provides a liaison and staff support to the Kempe Alliance. Non-Board members serve on Kempe’s Audit/Finance, Advocacy, and Events committees. Because of confidentiality issues with our patients and families, it is usually not possible for volunteers to work directly with abused and neglected children or their caregivers or to give office assistance involving confidential files.

In FY13, Kempe received financial contributions from 1,367 donors (individuals, foundations, corporations or government agencies), that contributed to or awarded grants or contracts to support Kempe’s programs and activities.

The Kempe Foundation owns the first two floors of The Gary Pavilion at Children’s Hospital Colorado on the Anschutz Medical Campus and is responsible for their management. In FY13, the Foundation and the Center renegotiated facilities agreements to reduce overall expenses. To generate income and maximize collaboration with agencies related to the mission of prevention and treatment of child abuse and neglect, two non-profits have leased available office space on the second floor; The International Society for the Prevention of Child Abuse and Neglect (ISPCAN) and The National Association of Counsel for Children (NACC). Members of Kempe Foundation and Center staff benefit from the immediate access to these colleagues and provide their knowledge and skills in several collaborative efforts.
Public Awareness

In FY13, the Kempe Foundation placed news/editorial stories in newspapers, magazines, radio and television newscasts. (These news stories do not include paid spots or public service announcements.) Throughout the year, Kempe appeared in the Denver Post, The Villager, Aurora Sentinel, Denver Business Journal, 5280, Colorado & Company, 9News, Channel 7 News, Colorado Expression, Blacktie Colorado, Lowry News, Colorado Biz Magazine, and a variety of online magazines and blogs.

Kempe’s television broadcast partner during Child Abuse Prevention Month, 9News, ran six different Superhero public service announcements in April. The value of the public service announcements was more than $50,000.

The 2013 Superheroes included Linda Alvarado (Alvarado Construction/Colorado Rockies), Missy Franklin (4-Time Olympic Gold Medalist), Gail Johnson (Community Leader), Andre Miller (Denver Nuggets), Cheryl Preheim (9News) and Ryan Wilson (Colorado Avalanche). Their participation included print advertising, posters, website banner ads, television/radio PSAs and a “director's cut” video featured at the annual gala.

U.S. Bank sponsored the 2013 Superheroes for the third consecutive year. This additional funding allowed Kempe to increase its media buy for additional airing of the public service announcements. Superhero posters were also placed in all U.S. Bank branches throughout metro Denver.
The Kempe Foundation focused additional resources on social media efforts in FY13. The Kempe Foundation website continues to serve as a source for program information, current news, financial transparency, options for making donations, and helpful resources for professionals and the public who may be experiencing abuse or neglect. Kempe’s social media presence on Facebook, Twitter, and YouTube continued to draw new users during the last fiscal year. These tools, combined with e-communications, facilitate communication with donors, volunteers and professionals through a variety of methods.

2013 Child Abuse Awareness Month – April

The Kempe Foundation recognized national Child Abuse Prevention Month in April 2013 with an awareness campaign and events. The Child Abuse Prevention Month awareness campaign promoted the role that everyone plays in keeping Colorado’s children safe. Activities and promotions included:

- Public service awareness campaign throughout April 2013 included billboards, television, radio, magazine and newspaper features.
- Kempe placed giant blue ribbons on buildings throughout the Denver Metro Area including the Children’s Hospital Colorado, Buckley Air Force Base and The Gary Pavilion.
- 750 Anschutz Medical Campus employees received complimentary blueberry bagels from Panera Bread at the beginning of Child Abuse Prevention Month.
- April 20 gala “Kempe Takes Venice” at the Denver Center for Performing Arts Seawell Ballroom with more than 600 attendees.
- Thousands of blue ribbon magnets, blue ribbon pins, brochures and Kempe keychain wristbands distributed throughout the Denver Metro area.

Other public awareness efforts included:
- FY13 Advertising: Denver Center for the Performing Arts publications (four in total), Colorado Expression, Aurora Sentinel, The Villager and more.
- Other fundraising events reached thousands of individuals in the community including: Salt on the Rim, Climbing for Kids and Roots of Change.
- DECA Club of Cherry Creek High School Telethon.
- Outreach at community and workplace giving fairs.

Advocacy

A key part of the Foundation’s mission is to advocate on behalf of abused and neglected children by working with state and local leaders to develop public policy that serves in the best interest of this vulnerable population. Kempe representatives helped draft legislation, testified before legislative committees and monitored child abuse-related bills during the past session. Kempe’s distribution of April is Child Abuse Prevention Month information was helpful to legislators and their staffs as they communicated with their constituents.

In FY2013, advocacy highlights included:
- Legislative Reception on February 4, 2013 to provide current, pertinent information to Colorado Legislators.
- Presentation of blue ribbon pins with Kempe literature to the entire Colorado legislature in honor of Child Abuse Awareness Month.
Kempe professionals often testify regarding statewide and national child welfare policies. During the 2013 Colorado Legislative Session, Kempe professionals testified or lobbied on behalf of several of the following bills (these bills were passed by Governor Hickenlooper in 2013). Historically, Kempe has supported mandatory reporting as initiated by Dr. C. Henry Kempe.

- SB 13-012: Concerning reporting of suspected child abuse and neglect by youth sports organizations.
- SB 13-198: Concerning closing a court to the public when sexually exploitative material related to a specific child is being presented as evidence.
- SB 13-220: Concerning adding emergency medical service providers to the list of persons who must report possible instances of child abuse.
- SB 13-231: Concerning the creation of the Title IV-E waiver demonstration project.
- SB 13-255: Concerning child fatality review teams, and, in connection therewith, increasing the capacity and resources and clarifying the responsibilities and processes of state and local child fatality review teams in the departments of public health and environment and human services.
- HB 13-1065: Concerning the definitions of professional persons under the mental health statutes.
- HB 13-1271: Concerning methods to respond to initial contacts made to a child abuse reporting hotline system, and, in connection therewith, authorizing the State Board of Human Services to adopt rules governing the hotline system and providing consistent practices in response to contacts and to reports of known or suspected child abuse and neglect.