



Colorado Children's Immunization Coalition

Agency and Corporate Partner Benefits 2012 Leadership, Voice, Visibility, Community Commitment

\$7,500+ The Game Changer

Agency name and logo listed on CCIC homepage (83, 832 visits in 2011 through November 30)
Direct link to agency's website from CCIC homepage
Agency name, logo and website link for full year in monthly *Shot by Shot* (received by 563 individuals/agencies)
Partner of the Month spotlight in an issue of *Shot by Shot*
Partner of the Month spotlight on CCIC website
½ page ad for agency in SOUP! program (seen by 200 guests)
Invitations for staff to attend CCIC Partner Appreciation networking brunch
Agency's child-related events on CCIC website event calendar
Opportunity to speak at one CCIC coalition meeting on your organization during the year (approximately 40-60 attendees from 20 public and private health, medical, pharmaceutical and other agencies)
Opportunity to provide coalition members materials on agency at one CCIC meeting during the year
Agency logo and name on updated 2012 parent brochure (distributed to 7,745 individuals/agencies in 2011)
Agency mention on CCIC Facebook page with agency website link ("liked" by 657 individuals/agencies)
Agency mention on CCIC Twitter page with agency website link (2,425 followers)
Complimentary half table (4 seats) at annual fundraising event SOUP!
Recognition in CCIC Annual Report
Verbal recognition at annual fundraising event SOUP!
Invitation to participate on CCIC committees
Free, unlimited resources of children, adolescent and screening immunization palm cards
Free, unlimited resources of Immunize for Good posters and postcards
Additional tailored benefits mutually agreed upon, as requested

\$5,000 The Trailblazer

Agency name, logo and website listed on Partner Page of CCIC website (83, 832 visits in 2011 through November 30)
Agency name and logo for full year in monthly *Shot by Shot* (received by 563 individuals and agencies)
½ page ad in SOUP! program (seen by 200 guests)
Invitations for 4 staff members to attend CCIC Partner Appreciation networking brunch
Agency's child-related events on CCIC website event calendar
Opportunity to provide coalition members materials on agency at one CCIC meeting during the year (approximately 40-60 attendees from 20 public and private health, medical, pharmaceutical and other agencies)
Agency name on updated 2012 parent brochure (distributed to 7,745 individuals/agencies in 2011)
Agency mention on CCIC Facebook page ("liked" by 657 individuals/agencies)
Agency mention on CCIC Twitter page (2,425 followers)
2 complimentary seats at annual fundraising event SOUP!
Recognition in CCIC Annual Report
Verbal recognition at annual fundraising event SOUP!
Invitation to participate on CCIC committees
Free, unlimited resources of children, adolescent and screening immunization palm cards
Free, unlimited resources of Immunize for Good posters and postcards
Additional tailored benefits mutually agreed upon, as requested

\$2,500 The Visionary

Agency name and logo listed on Partner Page of CCIC website (83, 832 visits in 2011 through November 30)
Agency name and logo in 6 issues of monthly *Shot by Shot* (received by 563 individuals/agencies)
¼ page Ad in SOUP! Program (seen by 200 event attendees)
Invitations for 4 staff members to attend CCIC Partner Appreciation networking brunch
Agency's child-related events on CCIC website event calendar

Agency mention on CCIC Facebook page (“liked” by 657 individuals/agencies)
Agency mention on CCIC Twitter page (2,425 followers)
Invitation to participate on CCIC committees
Free, unlimited resources of children, adolescent and screening immunization palm cards
Free, unlimited resources of Immunize for Good posters and postcards for office/distribution
2 complimentary seats at annual fundraising event SOUP!
Additional tailored benefits mutually agreed upon, as requested

\$1,000 The Champion

Agency name and logo listed on Partner Page of CCIC website (83, 832 visits in 2011 through November 30)
Agency Name and Logo in 3 issues of monthly *Shot by Shot* (received by 563 individuals/agencies)
¼ page Ad in SOUP! Program (seen by 200 event attendees)
Invitations for 2 staff members to CCIC Partner Appreciation networking brunch
Agency’s child -related events on CCIC website event calendar
50% discount off SOUP! Tickets (up to 4) or 20% discount on full table sponsorship (10 seats for \$750)
Invitation to participate on CCIC committees
Free, unlimited resources of children, adolescent and screening immunization palm cards
Free, unlimited resources of Immunize for Good posters and postcards for office/distribution
Additional tailored benefits mutually agreed upon, as requested

\$500 The Supporter

Name listed on Partner page of website (83, 832 visits in 2011 through November 30)
Agency Name listed in an issue of monthly *Shot by Shot* (received by 563 individuals/agencies)
Agency name and logo listed as CCIC Partner in SOUP! program
One invitation to CCIC Partner Appreciation networking brunch
Invitation to participate on CCIC committees
Free, unlimited resources of children, adolescent and screening immunization palm cards
Free, unlimited resources of Immunize for Good posters and postcards for office/distribution
25% discount off SOUP! Tickets (up to 4) or 10% discount on full table sponsorship (10 seats for \$750)

ALL levels of partnership benefit from the wealth of FREE CCIC resources:

up-to-date news on childhood vaccines and trends
Provider Education seminars and webinars on vaccine practices/updates throughout the year
Online vaccine provider resource room
Immunization related policy updates
Bi-monthly coalition meetings
Opportunities to solicit feedback from coalition members
Opportunities to network with other CCIC members
Information on coalition and immunization best practices
Placement on CCIC’s IZ Referral List

Please fill out the attached form with appropriate agency sponsor information.



Colorado Children's Immunization Coalition

Agency or Corporate Partner Form

Agency Name _____

We Would Like to Be Recognized According to Benefits As: _____

Primary Contact _____

Address _____ City _____ State _____ Zip _____

Phone (____) _____ Fax (____) _____

Website: _____

Type of Agency (select one): Public Health Private Practice Hospital/Medical Center

Corporate Business School/University Coalition/Not for Profit Other _____

Level of Sponsorship (select one):

The Game Changer (\$7,500)

The Trailblazer (\$5,000)

The Visionary (\$2,500)

The Champion (\$1,000)

The Supporting (\$500)

Payment Method Check made payable to the *Colorado Children's Immunization Coalition*

Credit Card

Credit Card # _____ Expiration _____ Security Code _____

Please send this form with payment to:
Colorado Children's Immunization Coalition
c/o Agency and Corporate Sponsorships
13123 E. 16th Avenue, Box 281
Aurora, CO 80045

Please contact Executive Director Erin Suelmann-Noonan at 720-777-5340 with questions related to your tax-deductible partnership with the Colorado Children's Immunization Coalition.

We look forward to working with you!