

Public Health Nurse Association of Colorado
Resolution On
R.J. Reynolds Camel Sticks, Strips, and Orbs

WHEREAS, the Public Health Nurse Association of Colorado's mission is to promote healthy communities in Colorado and our vision is to assure that Colorado has health people in healthy communities; and

WHEREAS, Camel Sticks, Strips and Orbs contain tobacco and nicotine, and therefore are defined as tobacco products under C.R.S. 18-13-121(5)(a); and are also defined as a tobacco product under 21 U.S.C. § 321(rr); and

WHEREAS, tobacco products are detrimental to health and contribute to numerous cancers, heart disease, lung diseases and stroke; and

WHEREAS, the 2009 Family Smoking Prevention and Tobacco Control Act grants the Food and Drug Administration (FDA) authority to regulate tobacco products; and the Tobacco Product Scientific Advisory Committee, convened by the FDA, is studying "dissolvable" tobacco products; and

WHEREAS, Camel Sticks, Strips and Orbs cannot be considered a safe alternative to smoking and may endanger individuals who initiate their tobacco use by using these products; and

WHEREAS, individuals such as teenagers may be attracted to the flavoring and discreet nature of the products and use the product illegally and inappropriately; and

WHEREAS, research shows that increasing the price of tobacco products decrease teen initiation and use of tobacco products; and

WHEREAS, studies show teenagers who use nicotine are those most likely to become adult users; and

WHEREAS, the state of Colorado has made significant progress in reducing youth smoking rates, and these products may impede that progress by enticing young people to start using tobacco or continue to use it; and

WHEREAS, regulation of Camel Sticks, Strips and Orbs or like products by the FDA would provide the American people with an assured means of determining present and future chemical contents of the products; and

WHEREAS, on _____ the Public Health Nurse Association of Colorado passed a resolution requesting the R.J. Reynolds withdraw the Camel Sticks, Strips and Orbs products that they are test-marketing in Colorado

NOW, THEREFORE BE IT RESOLVED THAT THE Public Health Nurse Association of Colorado objects to using Colorado as a test market of Camel Sticks, Strips and Orbs, or similar products; and

THEREFORE BE IT FURTHER RESOLVED that the Public Health Nurse Association of Colorado petitions and request the Food and Drug Administration to regulate the Camel Sticks, Strips and Orbs products, or any similar products, as a tobacco product; and

THEREFORE BE IT FURTHER RESOLVED that the Public Health Nurse Association of Colorado requests that the Colorado Department of Public Health & Environment educate the public , including parents, youth, family members, school official and others about the availability and potential dangers of these products; and

THEREFORE BE IT FURTHER RESOLVED that the Public Health Nurse Association of Colorado request that the Colorado general Assembly investigate and consider imposing the tobacco excise tax on dissolvable tobacco products, as it is imposed on other forms of smokeless tobacco; and

THEREFORE BE IT FURTHER RESOLVED that the Public Health Nurse Association of Colorado requests that the R.J. Reynolds Company cease marketing their Camel Sticks, Strips and Orbs in any way that may potentially attract youth to the products.

Dated this ___ day of _____

Martha Hubbard, RN – President
Public Health Nurse Association of Colorado