

muveMUSIC™

from cricket

Muve Music is like no other mobile music service. It was designed exclusively for the mobile phone. With Cricket's Muve Music rate plan, there are no download fees, no monthly music subscriptions, no streaming music that impacts customers' data and no contracts or credit cards are required.



Muve Music, the first wireless rate plan with unlimited music. For just \$55 per month Muve Music customers get:

- Unlimited nationwide calling
- Unlimited nationwide text, picture & video messaging
- Unlimited global text messaging
- Unlimited 3G mobile Web
- Unlimited email
- Unlimited data back up
- Unlimited video

PLUS

- Unlimited full track downloads
- Unlimited ringtones
- Unlimited ringback tones

Muve Music was created by Cricket in collaboration with the four major record labels: Universal Music Group, Sony Music Entertainment, Warner Music Group, and EMI Music, and technology partners Samsung Mobile and SanDisk. Muve Music will launch with a robust catalog of music content from each of the four labels.

Muve Music will be available in January 2011 on the Samsung Suede™ (SCH-r710). It features a dedicated music button, prominently displayed on the front of the device that takes customers to the Muve Music experience with one touch. Other highlights include:

- high-end 3G multi-media device
- full 3-inch touchscreen display
- HTML web browser
- virtual QWERTY keyboard
- easy-to-navigate user interface
- 4GB SanDisk flash memory card included
- \$199 M.S.R.P.

ONE PLAN. ONE TOUCH.

MILLIONS OF SONG DOWNLOADS ALL IN ONE MOVE.