



Trulia v. Realtor.com: Which looks better to you?

		
Pricing and Terms		
Unlimited Property Photos on Listing	Free	Paid
Links to Your Website	Free	Paid
Agent Profiles and Contact Information	Free	Paid
Open House Advertising	Free	Paid
Property Description	Free	Paid
Performance Reporting for Sellers	Free	Paid
Agent Training for Online Tools	Free	Free
Listing Enhancement Terms	Monthly	Fixed Contract
Avg Enhancement Price/Listing/Month	\$1.58	\$9.09
Minimum Contract Length	1 Month	1 Year
Additional Features		
Listing Data Source	Broker	MLS
Links to You	Your Property Page	Your Homepage
Online Community for Leads	Free	Not Available
Content and Widgets for Agent Websites	Free	Not Available

Learn how Trulia can do more for you, for less.

Email sales@trulia.com

2008 Trulia y-o-y user growth

+140%

Trulia enhancement package is Featured & Branded Listings; Realtor.com enhancement package is Showcased Listings. Assumes average days on market per listing to be 104. Annual traffic stats from third-party internal tracking.